

Rep Order#	6860569	Ver#	1	Mod#	0	Status	Confirmed	Traffic Order#	107382	Printed:	10/02/2012 7:53 PM	1 of 5
EC'd	Yes									Last Received:	10/02/2012 10:24 AM	

Showing Buylines: All Lines

Station KSNV-TV LAS VEGAS, NV.
Advertiser () REP. JEWISH COALITI
Product REP JEWISH COALITION
Estimate# 605
Buyer LAURA LANCASTER
Phone#
Fax#

Agency () JAMESTOWN ASSOC
5 MAPLETON ROAD, S#300
PRINCETON, NJ 08540
Agency C/P1/R2/E //605
Flight Dates 10/03/2012 - 10/21/2012
Hiatus Weeks

Rep Firm
Sales Office (PHILADELPHIA
Salesperson (AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

SC=*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	5A-6A	NEWS	:60	\$900.00	10/03-10/05	1	1	1	\$900.00	
		Buyline Comment: NEWS										
	2	M-F	5A-6A	NEWS	:60	\$900.00	10/08-10/19	2	2	4	\$3,600.00	
		Buyline Comment: NEWS										
	3	W-F	6A-7A	NEWS	:60	\$1,400.00	10/03-10/05	3	1	3	\$4,200.00	
		Buyline Comment: NEWS										
	4	M-SU	6A-7A	NEWS	:60	\$1,400.00	10/08-10/14 10/15-10/21	5 4	1 1	5 4	\$12,600.00	
		Buyline Comment: NEWS										
	5	W-F	7A-9A	TODAY	:60	\$1,800.00	10/03-10/05	2	1	2	\$3,600.00	
		Buyline Comment: TODAY										
	6	M-F	7A-9A	TODAY	:60	\$1,800.00	10/08-10/12 10/15-10/19	4 5	1 1	4 5	\$16,200.00	
		Buyline Comment: TODAY										
	7	W-F	9A-10A	TODAY2	:60	\$850.00	10/10-10/12	2	1	2	\$1,700.00	
		Buyline Comment: TODAY2										
	8	M-F	9A-10A	TODAY2	:60	\$850.00	10/08-10/19	2	2	4	\$3,400.00	
		Buyline Comment: TODAY2										
	9	M-F	11A-12P	RR	:60	\$650.00	10/08-10/19	2	2	4	\$2,600.00	
		Buyline Comment: RR										

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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

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	10	M-F	11A-12P	RR	:60	\$650.00	10/03-10/05	1	1	1	\$650.00	
		Buyline Comment: RR										
	11	M-F	12P-1230P	NEWS	:60	\$850.00	10/03-10/05	2	1	2	\$1,700.00	
		Buyline Comment: NEWS										
	12	M-F	12P-1230P	NEWS	:60	\$850.00	10/08-10/19	2	2	4	\$3,400.00	
		Buyline Comment: NEWS										
	13	M-F	1230P-1P	AGENDA	:60	\$650.00	10/08-10/19	2	2	4	\$2,600.00	
		Buyline Comment: AGENDA										
	14	M-F	1230P-1P	AGENDA	:60	\$650.00	10/03-10/05	2	1	2	\$1,300.00	
		Buyline Comment: AGENDA										
	15	M-F	2P-3P	DRS	:60	\$650.00	10/03-10/05	2	1	2	\$1,300.00	
		Buyline Comment: DRS										
	16	M-F	2P-3P	DRS	:60	\$650.00	10/08-10/19	2	2	4	\$2,600.00	
		Buyline Comment: DRS										
	17	M-F	3P-4P	PHIL	:60	\$900.00	10/08-10/19	2	2	4	\$3,600.00	
		Buyline Comment: PHIL										
	18	M-F	3P-4P	PHIL	:60	\$900.00	10/03-10/05	2	1	2	\$1,800.00	
		Buyline Comment: PHIL										
	19	M-F	4P-5P	NEWS	:60	\$1,450.00	10/03-10/05	3	1	3	\$4,350.00	
		Buyline Comment: NEWS										
	20	M-F	4P-5P	NEWS	:60	\$1,450.00	10/08-10/12 10/15-10/19	5 4	1 1	5 4	\$13,050.00	
		Buyline Comment: NEWS										

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 Advertiser () REP. JEWISH COALITI 5 MAPLETON ROAD, #300 Sales Office () AMY MCCREARY
 Product REP JEWISH COALITION PRINCETON, NJ 08540 Salesperson ()
 Estimate# 60S Agency C/P1/P2/E //60S Salesperson Phone# 215-568-6540
 Buyer LAURALANCASTER Flight Dates 10/03/2012 - 10/21/2012 Salesperson FAX# 215-568-1845
 Phone# Hiatus Weeks
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	32	SA	11P-1135P	NEWS	:60	\$2,200.00	10/20-10/20	1	1	1	\$2,200.00	
	Buyline Comment: NEWS											
	33	SU	6A-7A	NEWS	:60	\$700.00	10/07-10/21	1	3	3	\$2,100.00	
	Buyline Comment: NEWS											
	34	SU	7A-8A	NEWS	:60	\$1,500.00	10/07-10/21	1	3	3	\$4,500.00	
	Buyline Comment: SUN TODAY											
	35	SU	9A-930A	NEWS	:60	\$1,000.00	10/21-10/21	1	1	1	\$1,000.00	
	Buyline Comment: NEWS											
	36	SU	930A-10A	CHRIS MATTHEWS	:60	\$1,200.00	10/07-10/07	1	1	1	\$1,200.00	
	Buyline Comment: CHRIS MATTHEWS											
	37	SU	830P-930P	NEWS	:60	\$3,600.00	10/07-10/07	1	1	1	\$3,600.00	
	Buyline Comment: NEWS											
	38	SU	11P-1135P	NEWS	:60	\$1,100.00	10/07-10/07	1	1	1	\$1,100.00	
	Buyline Comment: NEWS											

---REPORT TOTALS---
 Report Totals: 111 / \$149,700.00

---SALES MONTHLY TOTALS---
 Oct 12: 111 / \$149,700.00
 Sales Totals: 111 / \$149,700.00
 Station Totals: 111 / \$149,700.00
 Lines not sent/rcld/rtrn: 0 / \$0.00
 ---COMPETITIVE---

Market Totals \$575,769 CATV 0% KBLR 0% KINC 0% KLAS 30% KSNV 26%

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KTNV 20% KTUD 1% KVCW 2% KVMY 3% KVVU 18%
 XXXX 0%

---COMPETITIVE COMMENTS---

NEW ORDER
 EST SHARES

Books JUL12
 Demos RA35+

--- CREDIT RISK ---
 CASH IN ADVANCE